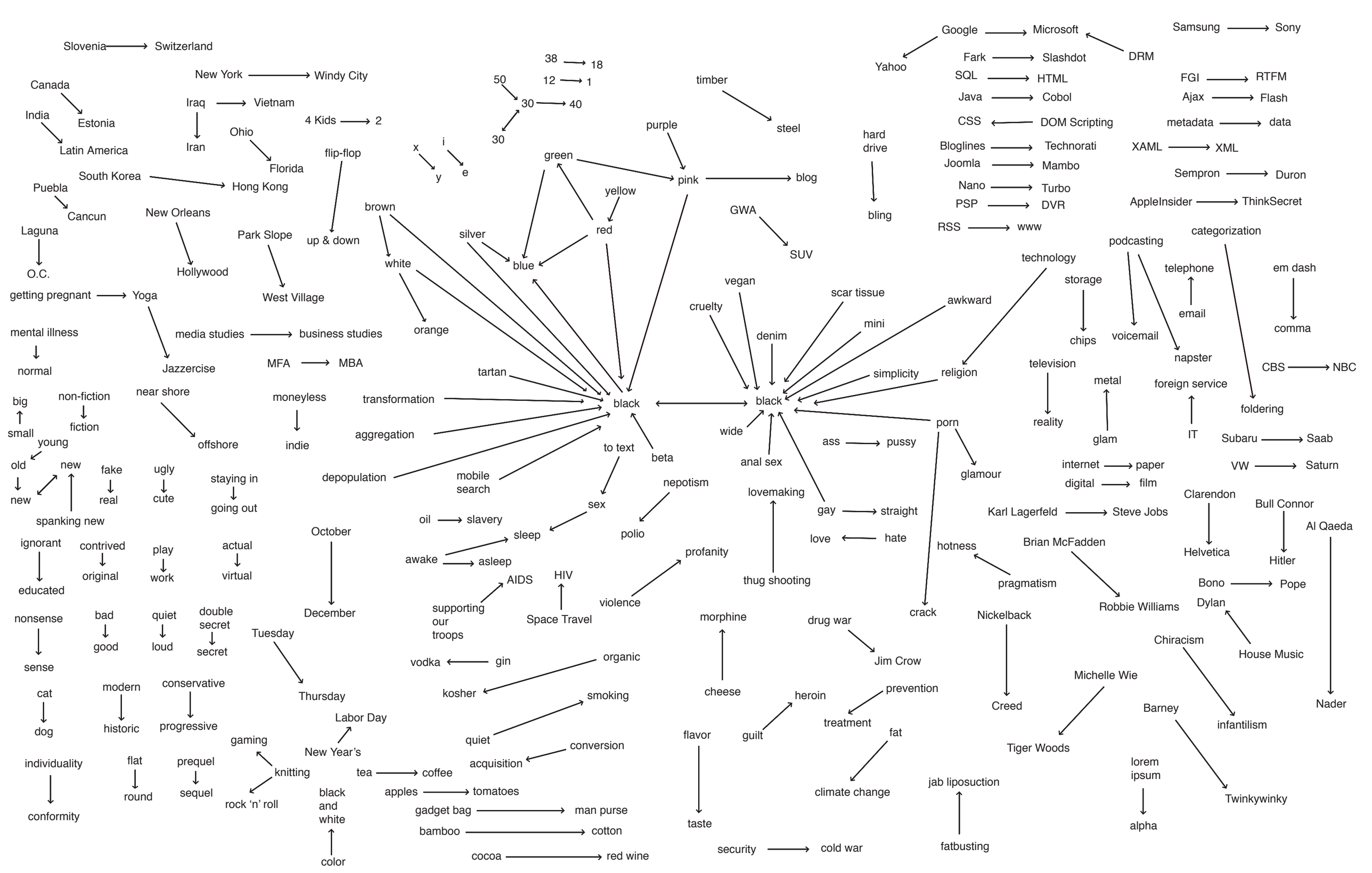
Slovenia → Switzerland
Canada → Estonia
India → Latin America
New York → Windy City
Iraq → Vietnam
Iran
Ohio → Florida
4 Kids → 2
flip-flop → up & down
South Korea → Hong Kong
Puebla → Cancun
Laguna → O.C.
New Orleans → Hollywood
Park Slope → West Village
getting pregnant → Yoga
Yoga → Jazzercise
mental illness → normal
media studies → business studies
MFA → MBA
big → small
non-fiction → fiction
near shore → offshore
moneyless → indie
young → old
new → new
spanking new
fake → real
ugly → cute
staying in → going out
ignorant → educated
contrived → original
play → work
actual → virtual
nonsense → sense
bad → good
quiet → loud
double secret → secret
cat → dog
modern → historic
conservative → progressive
individuality → conformity
flat → round
prequel → sequel
gaming
knitting
rock 'n' roll
Tuesday → Thursday
October → December
Labor Day
New Year's
black and white
color
38 → 18
12 → 1
50 → 30 → 40
30
x → y
i → e
green
purple → pink → blog
timber → steel
hard drive → bling
yellow → red
brown → white → orange
silver → blue
GWA → SUV
tartan
transformation
aggregation
depopulation
mobile search
black
to text
beta
sex
nepotism
oil → slavery
sleep
polio
awake → asleep
AIDS
HIV
supporting our troops
Space Travel
violence → profanity
vodka ← gin
organic → kosher
smoking
quiet
conversion
acquisition
tea → coffee
apples → tomatoes
gadget bag → man purse
bamboo → cotton
cocoa → red wine
Google → Microsoft
Yahoo
DRM
Samsung → Sony
Fark → Slashdot
SQL → HTML
FGI → RTFM
Java → Cobol
Ajax → Flash
CSS ← DOM Scripting
metadata → data
Bloglines → Technorati
XAML → XML
Joomla → Mambo
Sempron → Duron
Nano → Turbo
PSP → DVR
AppleInsider → ThinkSecret
RSS → www
technology
podcasting
categorization
storage → chips
telephone → email
em dash → comma
voicemail
napster
CBS → NBC
television → reality
metal → glam
foreign service → IT
foldering
Subaru → Saab
internet → paper
digital → film
VW → Saturn
Clarendon → Helvetica
Bull Connor → Hitler
Al Qaeda → Nader
Karl Lagerfeld → Steve Jobs
Brian McFadden → Robbie Williams
Bono → Pope
Dylan → House Music
Chiracism → infantilism
Michelle Wie → Tiger Woods
Barney → Twinkywinky
lorem ipsum → alpha
Nickelback → Creed
crack
hotness
pragmatism
jab liposuction
fatbusting
black
vegan
cruelty
scar tissue
mini
denim
awkward
simplicity
religion
wide
porn
ass → pussy
anal sex
glamour
lovemaking
gay → straight
love ← hate
thug shooting
morphine
drug war → Jim Crow
cheese
heroin
prevention → treatment
guilt
fat → climate change
flavor → taste
security → cold war